

EVERYTHING YOU NEED TO KNOW ABOUT ADVERTISING THAT MATTERS

The Zimbabwe Advertising Research Foundation is releasing the second 2016 Zimbabwe All Media and Products Survey this month.

IN HARARE

When? Tuesday, January 24 at 0800 for 0830

Where? At Conquerar Hall, S. Machel Ave, Eastlea.

1.5 hour presentation followed by an interactive workshop.

IN BULAWAYO

When? Thursday, January 26 at 0930

Where? In the main auditorium of the National University of Science and Technology.

1.5 hour presentation followed by an interactive workshop.

ZARF conducts a morning's training on ZAMPS either in its offices or, for groups, at company premises for newcomers to media and advertising (\$30) or for middle management (\$35), who want to know how to mine the ZAMPS' data effectively, at its offices. The individuals' training schedule is:

| 2017 | Feb Tues | Mar Tues | April Tues |
|--------------------------------|-------------|-------------|---------------|
| Entry level certificate course | 14 | | 11 |
| Advanced diploma course | | 14 | |

For more details on ZARF, ZAMPS and training please contact Colin or Linda at 137 Northway, Hatfield, Harare

www.zarf.co.zw

colin@zarf.co.zw

Tel. 576597 or 576627



**ZIMBABWE ADVERTISING
RESEARCH FOUNDATION**